

INDUSTRY PROFILE

MATT AND CHARMAINE SCHWAB

HOMETOWN: ADELAIDE, SOUTH AUSTRALIA.
AGE: STOPPED COUNTING AFTER OUR 21ST!
OCCUPATION: OWNER/OPERATORS OF BLUEPRINT ENGINEERING.
BPEMOTORCYCLES.COM.AU.



WHAT'S YOUR BACKGROUND:

MATT: Mechanical Engineering Tradesperson.

CHARMAINE: Business Analyst.

CAN YOU EXPLAIN YOUR ROLE?

MATT: Chassis alignment and measuring, racebike development, and crash and mechanical repairs.

CHARMAINE: Photography, managing the online parts store and website.

HOW DID YOU GET INTO THIS INDUSTRY?

After road racing for seven years at State and National level we met some great people in the industry and decided to apply our experience and engineering background to the motorcycle industry.

WHAT ARE YOUR AMBITIONS AND GOALS WITHIN THE INDUSTRY?



Matt on board the 2009 Blueprint Engineering racing R1.

To continue our quality workmanship and service in the workshop and continue to expand our online new and used parts store, while providing the same quality service to customers.

WHAT ARE SOME HIGHLIGHTS OF YOUR CAREER?

Road racing at a National level in the ARRC, quitting my job to start the business, buying our MOTOJIG chassis jig and working on a Nitro funny car team in the USA.

WHO INSPIRES YOU?

Successful business owners who started a business from an idea and hard work.

DO YOU RIDE?

Yes... always have and always will.

WHAT BIKES DO YOU OWN?

1996 Yamaha TZ250, 1990 Suzuki RGV250, 2010 Honda CBR600RR, 2007 Honda CRF50.

WHAT ARE YOUR HOBBIES AND INTERESTS OUTSIDE MOTORCYCLING?

Photography, surfing and anything outdoors in the sunshine.

WHAT WOULD YOU NEVER DO AGAIN?

Sell my old favourite bikes or waste time procrastinating.

WHAT'S YOUR WORST HABIT?

Not taking enough time off to ride.

WHO COULDN'T YOU DO IT WITH OUT??

Supportive and positive people in both business and personal life.